Using narration, talking, or sounds in your video?

YES

Using visual info to explain something important (e.g., on-screen text, charts, slides, b-roll,* etc)?

YES

You'll need closed-captions (for the narration), and audio descriptions (for the non-described visual or audio necessary for understanding of the content).

NO

You'll need closed-

captions (for the narration)

* B-roll is any uncut footage without a specific subject/talking heads on the frame.



Hint: In some cases you, can avoid creating audio descriptions after the fact if you describe the visuals using narration or if the speaker explains the visual (in the original video recording).

NO

Shooting b-roll* only?

YES

Closed-captions and audio descriptions are not required. NO

Using silent, visual info (e.g., silent film, silent how-to video)?

YES

You'll need audio descriptions (to explain the important actions happening on-screen). NO

This isn't a video. Try again.



