# OIT Product Documentation Style Guide



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Department of Veterans Affairs (VA)

Office of Information and Technology (OIT)

Revision History

| Date | Version | Description | Author |
| --- | --- | --- | --- |
| April 2024 | 2.4 | * Changed title, footers and references to “OIT Product Documentation Style Guide” throughout. * Added Segoe UI as the font for all styles used in this document, except screen dialog, which will use r\_ansi font. * Updated references and links throughout. | OIT Documentation Standards Committee |
| January 2024 | 2.3 | Added Segoe UI to basic font options to align with OIT Brand System. | OIT Documentation Standards Committee |
| January 2022 | 2.2 | Updated built in styles to align with instructions in document | Documentation Style Guide Committee |
| October 2021 | 2.1 | Standardized references to this document and to the OIT Documentation Standards, and added link to the VA OIT Design Guide | Documentation Style Guide Committee |
| July 2021 | 2.0 | Corrected styles within this document to match settings outlined in Basic Styles.  Updated References and Related Links to remove fully qualified URLs and added reference to VA Section 508 Office Tools page. | Documentation Style Guide Committee |
| February 2021 | 1.9 | Added reference to the VA Executive Secretariat Style Guide to References and Related Links.  Added instructions for the handling of Personally Identifiable Information (PII), as defined in OMB Memorandum M-07-1616, to the Section 508 Quick Reference Checklist. | Documentation Style Guide Committee |
| January 2021 | 1.8 | Updated links and modified instructions for Appendix headings. | Documentation Style Guide Committee |
| October 2020 | 1.7 | Standardized font in tables to align with instructions. | Documentation Style Guide Committee |
| July 2020 | 1.6 | Updated page layout for cover page and links to Section 508 resources. | Documentation Style Guide Committee |
| December 2019 | 1.5 | Removed reference to VA 6102 Handbook page 16 number 24 of the Web Site Checklist. | Documentation Style Guide Committee |
| January 2018 | 1.4 | Replaced all instances of OI&T with OIT and added reference to VA OIT Design Guide. | Documentation Style Guide Committee |
| October 2016 | 1.3 | Updated alternate text practices based on latest Section 508 guidelines, added best practices for the handling of acronyms and abbreviations, added guidance for formatting of Table of Contents (TOC), updated guidance for handling of graphic images, and provided guidance for handling of space between sections of a document and before signature blocks. | Documentation Style Guide Committee |
| July 2016 | 1.2 | Added reference information in Links section for guidance to links for both internal and external publications. | Documentation Style Guide Committee |
| June 2016 | 1.1 | Updated fonts tables; added recommendations for tables, graphics, and Section 508 conformance. | Documentation Style Guide Committee |
| February 2016 | 1.0 | Initial version. | Documentation Style Guide Committee |

Table of Contents

[Purpose 1](#_Toc164427722)

[Responsibilities 1](#_Toc164427723)

[Basic Styles 2](#_Toc164427724)

[General Rules 2](#_Toc164427725)

[Visual Components 5](#_Toc164427726)

[Tables 5](#_Toc164427727)

[Graphics 6](#_Toc164427728)

[Keyboard Command Names 7](#_Toc164427729)

[Links 7](#_Toc164427730)

[External Links 7](#_Toc164427731)

[Internal Navigation Links 7](#_Toc164427732)

[Grammar Reminders 7](#_Toc164427733)

[Section 508 Guidelines 8](#_Toc164427734)

[Best Practices 8](#_Toc164427735)

[Tips and Tricks 9](#_Toc164427736)

[Tables 9](#_Toc164427737)

[Creating Tables 9](#_Toc164427738)

[Columns vs. Tables for Reading Order 9](#_Toc164427739)

[Images 9](#_Toc164427740)

[White Space 9](#_Toc164427741)

[Acronyms 10](#_Toc164427742)

[References and Related Links 10](#_Toc164427743)

[Appendix 11](#_Toc164427744)

[Section 508 Quick Reference Checklist 11](#_Toc164427745)

[Document Layout and Formatting Requirements 11](#_Toc164427746)

[Document Image Requirements 12](#_Toc164427747)

[Document General Requirements 12](#_Toc164427748)

List of Tables

[Table 1: Basic Page Settings 2](#_Toc164427717)

[Table 2: Title Page Settings 2](#_Toc164427718)

[Table 3: Basic Style Settings 3](#_Toc164427719)

## Purpose

The Department of Veterans Affairs (VA) Office of Information and Technology (OIT) Product Documentation Style Guide provides a clear, concise, and easy to follow reference for writers and authors in the VA workspace to produce standardized artifacts based on industry standard best practices and VA OIT product documentation requirements.

This guide also creates continuity of look and feel (i.e., a uniform “branding”) for VA-OIT product documents required artifacts, enabling writers to focus on the quality of content development instead of how a document should be laid out on a page.

Within this guide, you can find guidance on the following:

* Basic Styles
* Tables
* Graphics
* Links
* Grammar Reminders
* Section 508 Guidelines

Should you have outstanding questions about VA documentation styles, contact the **OIT SPM Documentation Standards Committee**.

## Responsibilities

All authors and writers **must** take the responsibility to ensure that documents comply with VA OIT Product Documentation Standards and follow this style guidance.

## Basic Styles

This section contains basic set of styles for: Title page, headers, Body Text / Normal (regular and indented), lists, graphics, captions, tables, footer, inline text styles, or callouts.

### General Rules

* Set the default font color for all styles to **black**.
* Unless otherwise noted, all styles are **singled-spaced**.
* When creating or modifying styles, they should **not be based upon other styles**.

Table 1: Basic Page Settings

| Type of Text | Settings |
| --- | --- |
| Page Setup | Margins: **1”** for top, bottom, and sides.  Orientation: portrait; use landscape when needed. |
| Body Text or Normal | Segoe UI, **12 pt.**, **6 pt.** space before and **6 pt.** space after. Body text style and size **must** remain consistent throughout the document. |
| Tab | Default tab stop: **.5**. |
| Orphan/Widow Control | **On**. |

Table 2: Title Page Settings

| Type of Text | Settings |
| --- | --- |
| Page Setup | Separate section with vertical alignment centered on page (Page setup section, centered selected on vertical alignment). |
| Heading 1 (title) | Segoe UI, boldface, **18 pt.**, centered on line, single space, **0 pt.** before and **18 pt.** after. |
| Title 2 (subordinate title) | Segoe UI, boldface, **14 pt.**, centered on line, single space, **0 pt.** before and **18 pt.** after. |
| Graphic (e.g., VA Seal) | Centered on line, **48 pt.** space before and after. |
| Text below VA Seal | Use **Title 2** style. |

Table 3: Basic Style Settings

| Type of Text | Settings |
| --- | --- |
| Heading 1 (Title Page) | Segoe UI, boldface, **18 pt.**, centered on line, single space, **0 pt.** before and **18 pt.** after. |
| Heading 2 (Major Headings) | New page, boldface, Segoe UI **18 pt.**, space before: **12 pt.**., space after: **6 pt.**, Left aligned, **not** indented.  **NOTE:** If there are only a few sentences per Chapter, **Heading 2** styles can be grouped on one page:   * Do **not** include Section or Page breaks. * Add **12 pt.** space before grouped **Heading 2** styles. |
| Heading 3 | Boldface, Segoe UI **16 pt.**, space before: **12 pt.**, space after: **6 pt.**, Left aligned, **not** indented. |
| Heading 4 | Boldface, Segoe UI **14 pt.**, space before: **12 pt.**, space after: **6 pt.**, Left aligned, **not** indented. |
| Heading 5 and higher | Boldface, Segoe UI **12 pt.**, space before: **12 pt.**, space after: **6 pt.**, Left aligned, **not** indented. |
| Appendix 1 | Use built in **Heading 2** settings. Optionally, use built in **Appendix 1** settings, if available.  New page, boldface, Segoe UI **18 pt.**, space before: **0 pt.**, space after: **6 pt.**, Left aligned, not indented.  **NOTE:** If there are only a few sentences per Chapter, **Appendix 1** styles can be grouped on one page:   * Do **not** include Section or Page breaks. * Add **12 pt.** space before **Appendix 1**. |
| Appendix 2 | Use built in **Heading 3** settings. Optionally, use built in **Appendix 2** settings, if available.  Boldface, Segoe UI **16 pt.**, space before: **6 pt.**, space after: **6 pt.**, Left aligned, **not** indented. |
| Caption | Boldface, Segoe UI **10 pt.**, space before: **12 pt.**, space after: **3 pt.**, positioned **above** tables and figures.  Keep captions with the figure or table using Word Paragraph formatting (check both “**Keep with next**” and “**Keep lines together**”). |
| Table of Contents | Three levels. Add more levels, if needed:   * **TOC1:** Segoe UI **14 pt.**; boldface; left justified; hanging **.38”**; tabs: left **.38”** and right **6.49”**; **3 pt.** spacing before and after; paragraph formatting: keep with next and keep lines together. * **TOC2:** Segoe UI **12 pt.**; boldface; indented **.25”**; hanging **.51”**; tabs: left **.75”** and right **6.49”**; **2 pt.** spacing before and after. * **TOC3:** Segoe UI **12 pt.**; regular; indented **.5”**; hanging **.63”**; tabs: left **1.13”** and right **6.49”**; **2 pt.** spacing before and after. * **TOC4 and higher:** Segoe UI **11 pt.**; regular; indented **.n”**; hanging **.nn”**; tabs: left **.nn”** and right **6.49”**; **2 pt.** spacing before and after. Author needs to set indents and left tab as appropriate for proper indentation and text wrapping. |
| Table of Figures | Segoe UI **12 pt.**; regular; no indent; hanging **.31”**; tabs: left **.5** and right **6.49”**; space before: **2 pt.**, space after: **2 pt.** |
| Table Heading | Boldface, Segoe UI **11 pt.**, space before: **3 pt.**, space after: **3 pt.** |
| Table Text | Segoe UI **11 pt.**, space before: **2** or **3 pt.**, space after: **2** or **3 pt.**, left justified, to be consistent throughout the entire document. |
| Links | Include screen tip text. |
| Divider Pages (Legacy only) | New page, boldface, Segoe UI **24 pt.**, space before: **0 pt.**, space after: **6 pt.**, Left aligned, **not** indented. Use Title case. |
| Computer Screen Recreation (refers to character-based and not GUI-based screen captures) | r\_ansi. For example, in VistA screen captures, it is recommended that the font be no larger than **10 pt.**, which might help avoid the display content from wrapping. |
| Footers | The Footer content should be Segoe UI **10 pt.** The content should be formatted as follows, using tab settings to separate each piece:   * **Left; 0** tab setting**:** <Product Name> <Version Number> <Documentation Type> * **Center, 3.25”** center tab setting**:** <Page Number> In front matter: roman numerals lowercase, Different First Page (this removes footer from title page). In body, Arabic, Continue from Previous Section (this continues numbering from front matter using Arabic-styled numbers). * **Right; 6.5”** right tab setting**:** <Month Year> |
| Prompts and Labels | Use boldface formatting when referencing online prompts, labels, tabs, and dialog / screen names in documentation for GUI-software (e.g., at the **Patient Name** prompt…). |

## Visual Components

### Tables

Create tables using the Insert Table tool within Word:

* Place a caption above the table.
* Do **not** allow text wrapping around the table (Text wrapping: None).
* Do **not** include title of a table within the table.
* Format table title using Caption style, placed above the table.
* Include column headings (**Table Heading** style) in the first row and mark it as a repeating header row.
* Use the **Table Text** style for the body of the table.
* Do **not** merge or split cells to avoid issues with screen readers.
* Show all grid lines.
* Add borders to all tables, **1 pt.** black.
* Set left and right cell margins at **.08”**
* Align tables and table cells consistently (left, center, etc.) throughout the document.

### Graphics

* Insert graphics in-line with text.
* Place a caption above the graphic.
* Group objects with the image and then flatten. Word allows an image to be marked up with any boxes, circles, or arrows needed to effectively highlight the important parts of the image, but those objects “float” on top of the image. This can break 508 guidelines. Flattening either means taking screenshots of the image with all its markup pieces and replacing all separate pieces with a single screenshot (this option limits editing the image in the future because there is no image source file) or exporting a grouped object from a photo editing program (e.g., PhotoShop, SnagIt) (allows the image to be updated, because it creates an image source file that permits highlights to be manipulated in the future by ungrouping the image).
* Add alternate text to all graphics. Following the graphic, provide a complete explanation of the contents of the graphic.
* Keep alternate text concise. The Section 508 group defines the character limit of the alternate text. Note any parts of an image that are called out or highlighted.
* Consider the size of graphics (i.e., pixels) and how this can affect the libraries where an artifact will be housed.

**Best Practice:** Refrain from using **.bmp** or **.tiff** file types, because they are not compressed. Instead, use the following image file types to limit file size:

* **.png**
* **.gif**
* **.jpg**

## Keyboard Command Names

When referencing keyboard command names, format them in boldface type exactly as they appear on a standard keyboard and optionally enclose them in angle brackets. For example:

* The “Enter” keyboard command would be shown as **Enter** or **<Enter>**.
* The “Ctrl Alt Delete” keyboard command would be shown as **Ctrl+Alt+Del** or **<Ctrl+Alt+Del>**.

**NOTE:** Be consistent in format throughout the document.

## Links

### External Links

When linking to a web address (hyperlinks), include meaningful screen tip text, so users understand where the link leads.

Documents designed for publication external to the VA firewall **must not** contain links to VA Intranet pages (e.g., the software website).

**NOTE:** The Links section of the OIT Documentation Standards provides guidance on links to both external and internal publications.

### Internal Navigation Links

Use Microsoft Word’s “Cross-reference” function to format references to figures, tables, chapters or sections, etc., within the same document.

**Best Practice:** Include the section name and not just the section number in the reference.

## Grammar Reminders

* Use active voice, whenever possible.
* Consider commonly misused words (e.g., "then" versus "than").
* Review for common errors in capitalization and spelling.

**Best Practice:** Run the Spelling and Grammar check.

## Section 508 Guidelines

* Authors **must not** use color as the only way to convey meaning; any important information denoted by color **must** also be available through text as well. Also, consider color blindness and unsighted user issues for color and contrast.
* Do **not** embed files. Embedded files are not compliant because they are only accessible by mouse.
* Add alternate text to graphics. The Section 508 group defines the character limit of the alternate text.

**NOTE:** Microsoft accessibility checkers tag tables without alternate text as errors; however, current guidance from the Section 508 group indicated this is no longer required and can be ignored.

* According to direction from VA Section 508 SharePoint, text less than **18 point**, or less than **14 point if bolded**, is to have a contrast ratio of **4.5:1** or higher. Text **18 point** or larger, or **14 point if bolded**, **must** have a contrast ratio of **3.0:1** or higher.
* Authors **must** ensure a considerable color difference between foreground and background text and images.

### Best Practices

* Make all text black on white to avoid contrast issues as a best practice.
* Use a common metric like a numeral value or differing bar chart sizes (also pie charts). These universal metrics convey differences and magnitudes better than color.
* Always run the MS Word Accessibility checker to eliminate errors. It is easier and faster to correct errors caught at the source level.

**NOTE:** These guidelines do **not** cover all Section 508 rules and responsibilities; see the VA Section 508 links in the “References and Related Links” section for more information.

## Tips and Tricks

### Tables

#### Creating Tables

Use MS Word and properly configured table wizards to make tables. Do **not** use tables as a means to layout a page. Tables are Only for Tabular Data! It is important to restrict the use of tables only for presenting tabular data (spreadsheet-like information).

Screen readers (like JAWS) expect a table structure to contain spreadsheet-like information (tabular data) and can lock up when encountering tables inserted for page layout, column lists, and unnecessary Desktop Publishing Design effects.

#### Columns vs. Tables for Reading Order

Use columns in place of tables when reading order **must** be top to bottom, and then left to right:

1. Create columns using the **Columns** selection in the **Layout** tab of the ribbon.
2. Do **not** modify the spacing between columns (keep the default).

### Images

Avoid using MS Word table features to create side-by-side columns to make sure that images stay adjacent to specific text. Using tables in this manner creates confusion for impaired users and screen readers.

### White Space

When additional spacing is entered within sentences, paragraphs and words (e.g., excess carriage returns) it is read by screen readers and affects the normal flow of the document. Use paragraph spacing settings instead of carriage returns when additional line spacing is needed between paragraphs. Blank or special characters can be viewed by going to the Paragraph pane under the Home tab and selecting the **Show/Hide** button or using shortcut keys **CTRL+SHIFT+\***.

For signature blocks, the recommended spacing is **72 pt.** before.

### Acronyms

Abbreviations and acronyms **must** be spelled out in the full text represented by the abbreviation or acronym followed by its abbreviation / acronym in parentheses the first time it appears in the text of each chapter of the manual or help topic. If the chapter is short (writer’s discretion), it is not necessary to spell out the acronym more than once. It does not matter how common the acronym or abbreviation is considered to be. For example: Department of Veterans Affairs (VA). Avoid defining acronyms and abbreviations in headings. Use a lower case “s” without an apostrophe to form the plural of an acronym (e.g., Information Security Officers [ISOs]).

## References and Related Links

OIT Brand System

VA Office of the Executive Secretariat Style Guide

VA OIT Product Documentation Standards

VA Seal

VA Section 508 Office

VA Section 508 Office Accessibility Tools

VA Glossary

VA OIT Technical Writers SharePoint (Public)

## Appendix

### Section 508 Quick Reference Checklist

Use the following checklist as a tool to verify that all content meets VA established requirements for Section 508 conformance.

### Document Layout and Formatting Requirements

* Have comments been removed and formatting marks been turned off?
* Did you use CommonLook Office Word plugin to create a PDF that is fully Section 508 conformant (and get a certificate)? Alternatively, did you run a full Accessibility Report on the document in Adobe Acrobat Professional 10 or higher indicating that no errors are present?
* Have documents with multi-column text, tables, or call-out boxes been checked for correct reading order using the Acrobat Pro “Read Aloud” function? (Only an option to see how readers work).
* Has a separate accessible version of the document been provided when there is no other way to make the content accessible? (Example: An organizational chart or a process flowchart).
* Does the document contain the correct Document Property Tags? Do the tags reflect the document structure?
* Headers: If a designation such as bold, italicized text, or both is used to denote headings, have the headings been properly tagged?
* Lists: Are all bulleted, numbered, and alphabetical lists properly tagged?
* Links: Are links properly tagged with a **<Link>** tag, a **Link-OBJR** tag, and a **content** tag?
* Does the document have a logical reading order (i.e., is this tab order correct)?
* Does the document have the language specified in the Document Properties? Language set correctly in all applications is important for Reviews and checkers.
* If the document contains a Table of Contents (TOC) or Bookmarks, are they functioning correctly? If your document is well structured the TOC will build correctly. Also, be sure to verify Capitalization in body and TOC.
* Do all URLs contain the correct hyperlink and display the fully qualified URL (i.e., https: / / www.va.gov and not www.va.gov)?
* Are all URLs linked to the correct Web destinations? It is advisable to list a link only once in a document. The latest checkers also want you to provide a description for links.
* Personally Identifiable Information (PII) defined in OMB Memorandum M-07-1616 cannot be included in VA artifacts. Users who submit documents for publication will be responsible for redaction of all PII prior to submission for publication. Documents can be redacted by simply removing information or by writing over data with the word **REDACTED**.

**NOTE:** Redaction standards apply to all text in a document to include screenshots, graphics and examples.

### Document Image Requirements

* Is the document absent of scanned images of text?
* Do complex images have descriptive text (alternative text) immediately after each image?
* Are multiple associated images on the same page (e.g., boxes in an organizational chart) grouped as one object? All multi-layered objects should be flattened into one image and add in Alternative Text (Alt Tag) for this image?
* Do decorative images that do not convey information have an empty Alternative Text (Alt Text) (i.e., alt=””)?

### Document General Requirements

* Are all table cells, with the exception of those associated with the Header Row, designated as data cells? This is very important.
* Has a visual check been performed on the document to ensure that no hidden data from MS Word or any other source application (that was used for this publication) is present in the PDF file?
* Is the document file name concise, generally limited to a maximum of 30 characters? Make the content of the file clear in the context in which it is presented.
* Does the document contain scanned signatures? Embedding, converting, updating, and saving digital images can be complicated.
* Does the document use recommended fonts cited in the *OIT Product Documentation Style Guide* (this document) and the *OIT Product Documentation Standards* (i.e., Segoe UI)?
* Do all data tables in the document have Row and Column headers?
* Are tables being used to create a layout and page structure (not tabs or spaces)? This is strictly prohibited. Some writers trained in DTP **must** refrain from this shortcut. Even artwork **must** now be in-line with text with no wrapping.
* Do all data tables in the document have a logical reading order from left to right, top to bottom?
* Are data cells in the tables logically associated with the Row / Column Header Elements?
* Are all data tables in the document named, numbered (if applicable) and have a description?
* Has a separate accessible version of the document been provided when there is no other way to make the content accessible? (Example: charts, graphs, processes, diagrams, multilayered tables, and organizational chart or complex processes). In this case consider telling the readers the same story as a table.